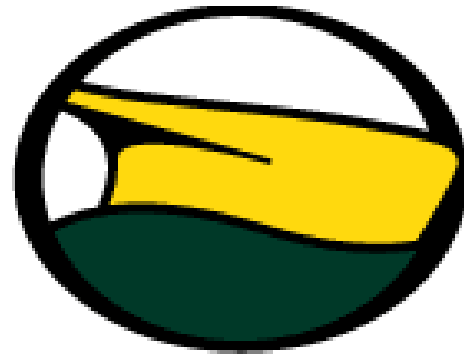


2024 Annual General Meeting



MENDOTA ROWING CLUB
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Agenda

- Financial Recap 2023
- Volunteering / Fundraising
- Equipment Update
- Adult Learn to Row
- Programming
 - Youth
 - Adult
- Board of Directors Election
- Awards and Recognition



Current MRC Board of Directors

Julie Lanear, President (Term Expires 2024)

Andrew Keller, Vice President (Term Expires 2026)

Andy Kellen, Secretary (Term Expires 2024)

Laura Scandurra (Term Expires 2025)

Sara Daum (Term Expires 2025)

Heather Swan (Board Appointed, Expires 2024)

Todd Thompson, Treasurer (Term Expired 2023)



2023 Financial Recap



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2023

Total Operating Expenses \$118,771

Total Operating Income − \$77,376

\$41,395



- 50 Year Club History of Fundraising and Volunteering!

- 2023 Donations/
Fundraising

\$43,298

- 2023 Surplus

\$1,903



Volunteering and Fundraising



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Importance of Volunteering

Why do we require volunteer hours?

- Club operation
- Fundraising to help meet our operational expenses
- Community Involvement
- Recruiting

2023 Donations	\$ 6,029
2023 Fundraising	\$ 14,699
2023 LTR	<u>\$ 22,570</u>
2023 Total	\$ 43,298



Volunteer Requirements for Members

- Full Year Members – 15 hours / year
- Monthly Members – 2 hours / month up to 15 hrs/yr

All members will be required to log their hours in our online tracking system

You can buyout your time for \$25/hr or a max of \$250/year

At the end of the year, members who have volunteered less than 15 hours will be invoiced at a rate of \$25/hr



How Can You Help in 2024?

- Learn to Row Instructor and/or assistant
- Assist with NLTR day, Open houses
- Volunteer around the boathouse
 - Spring and Fall workdays
 - Equipment maintenance
 - Dock and Launch maintenance
- Volunteer at fundraising events
 - Concessions
 - Madison Marathon
 - Coffee Sales
 - Rent-a-rower
- BOD member



Spring 2024
MRC Equipment Report



Farewell to...
Ginger



Farewell to...

Hexe Bose



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And Hello to:

New 2024 Hudson 4/4x

- Stern-coxed
- Convertible 4+/4X+
- 115-145 lbs avg crew weight



And...

New 2024 Hudson S1.21 Midweight 1X, 145-175

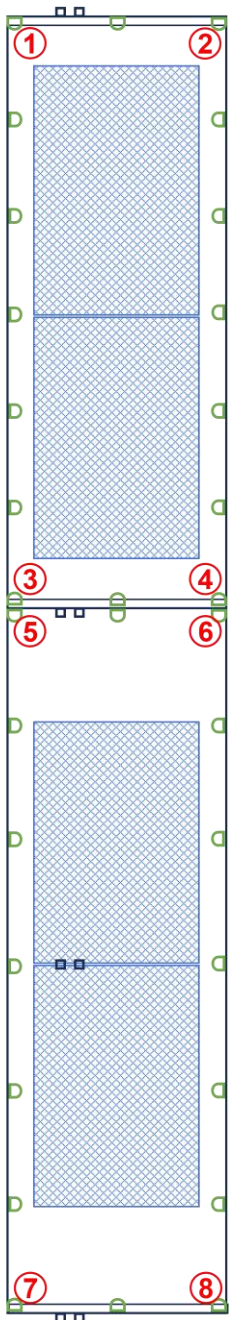


Cynthia		115-145																			
Danielle		115-145																			
New Hudson 1x						145-175															
Uncle Spike										165-190											
Fluid																200-225					



FEATURED EQUIPMENT IMPROVEMENT #1: TRAILER NETS

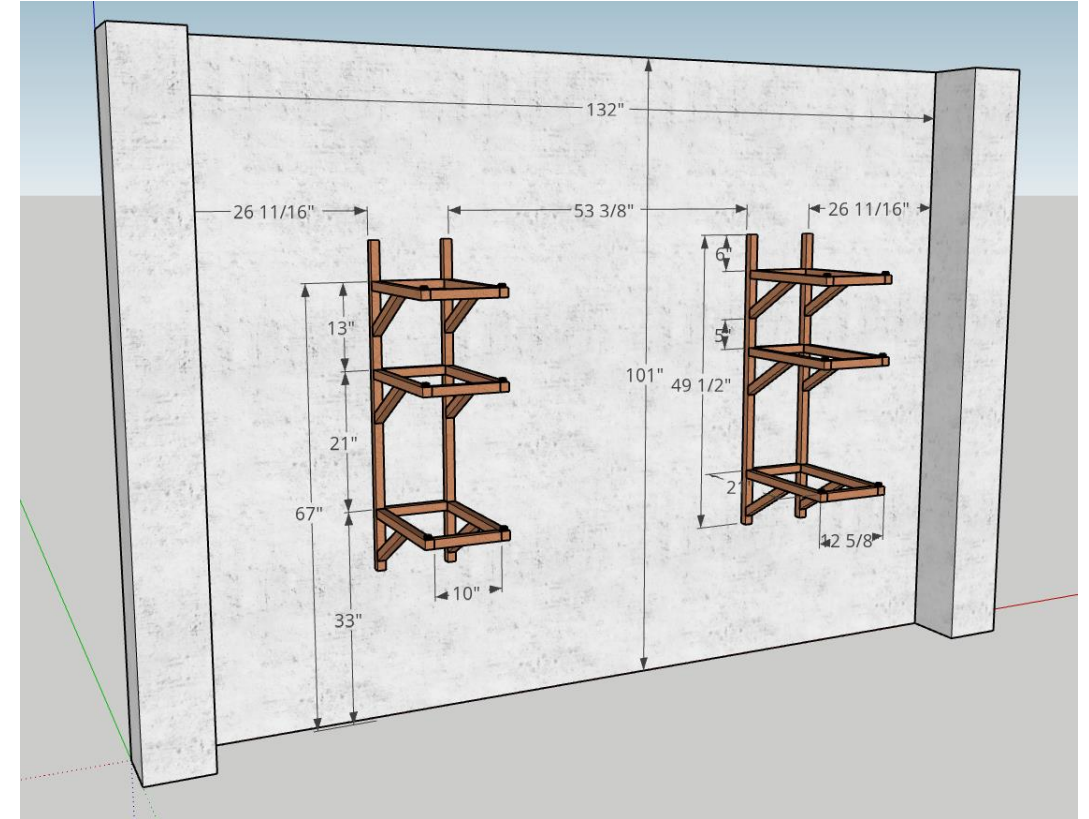
↑
Front
of
Trailer



FEATURED EQUIPMENT IMPROVEMENT #2: RIGGER RACKS



**TEMPORARY LOCATION
(YOGA ROOM)**



**PERMANENT LOCATION
(BOAT BAY #2)**



FEATURED EQUIPMENT IMPROVEMENT #3: DOCK REFURBISHMENT



BEFORE



AFTER



MRCs system for **Reporting** and **Recording** equipment problems and solutions

Reporting:

repair@mendotarowingclub.com

Recording:

Google spreadsheet “MRC equipment log”



How can I help?

Volunteer to be one of our Equipment Captains!

Why?

- Contribute to your club
- Learn new skills
- Take care of your volunteer hours



Equipment Captains

- Dock, platform and hoist Captain
- Launch and Outboard Captain
- Fuel Captain (for outboards)
- Erg Captain
- Cox Box and Stroke Coach Captain
- Walkie Talkie and Megaphone Captain



Learn To Row



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Amy Wencel

2023 Adult Learn to Row Coordinator
Report to general membership



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National Learn to Row Day

June 3, 2023

Advance promotion

- 608Today \$300
- Isthmus calendar
- Nextdoor
- Tenney-Lapham Neighborhood Association spring picnic/business meeting collab
- Four neighborhood association newsletters/list-serves
- Our Lives magazine, \$220 paid ad and event on ourliveswisconsin.com
- USRowing registration (slow clap)
- Mendotarowingclub.com home page; Facebook; Instagram (boosts?)
- Word of mouth; flyers, handbills; boathouse window display

Rowerpower

- 19 Volunteers, 15 signed up on sign up sheet
- 4 coaches, 1 notified me in advance they were coming
- 2 youth; 2 juniors (Lanears). Thank you parents!
- Most adults stayed 4 hours or more; 2 helped, left and came back later; 6 or so stayed all day

Attendance

- 109 Wild Apricot registrations; 70 actual WA check-ins
- 13 walk-ups, did not get entered in WA
- 5 registered for LTR same day



Adult Learn to Row Instruction

Promotion

- National Learn to Row Day; Nextdoor, four neighborhood association list-serves, Isthmus calendar, CitySpark/Madison365, 608 Today, Our Lives (paid print ad), community calendars on WKOW.com, Channel3000.com, WORT-FM; Facebook, Instagram, google search; mendotarowingclub.com; flyers; boathouse

Class structure

- Three 4-meeting sessions, unlimited attendance at scheduled Novice group practices until August 31 included in class fee. Fee structure: June \$350, late July \$300, and August \$250.
- Maximum class size 16.

How it went down

- 2023 Enrollment total 38: June – 16, 2 on waitlist (picked up a later class); July – 13; August – 9
- Lead Instructors and assistants: Rebecca, Ciaran, Charlie, Taylan, Amy, Katie, Emily, Jen, Terry, Terra, Ellis ('23 Novice), Allie, Max ('23 Novice), Maddie (UW Novice).
- There was high interest in sculling, so in September three 1-meeting sessions (\$50) were created. Enrollment: 8, 2 on waitlist.
- Bonus free instruction sessions for adult members included Pairs Clinic with Coach Evelyn, and Bowing, Steering and Coxing with Leila.





Mendota Rowing Club 2024 Youth Programming



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2024 Youth Programming

Middle School

Successful 2023 season with many rowers participating in their **first regatta** at the **WISCO Chase!!**

- Practices: Monday, Wednesday & Saturdays
- Led by **Coach Rose Sears!**
- MSeR's will be able to participate in the **CRRC Invite on April 27th**, a potential scrimmage and the **WISCO Chase in October.**
- New rowers are welcome to join anytime, spread the word!
- Assistant coaches are needed, we will train.



Junior Team

- 2023 season highlights: **Top finishes at CRRC Invite, Indy Sprints and Midwest Championships**
- **First place** finish in the girls **1x at Chicago Sprints**
- Practices: Monday-Thursday and Saturdays
- Spring Regattas:
 - **CRRC Invite April 27th**
 - **Indy Junior Sprints May 4th & 6th**
 - **Midwest Junior Championship May 18 & 19**
- This year our goal is to develop scholastic programs with area High Schools.
- We are looking for assistant coaches!!



Important Dates

Mendota Tank Day on March 17th

High School: 9:30-11:00am

Middle School: 11:00-12:30pm

****Spring Youth Open House TBD!****

National Learn to Row Day - June 1st

Summer Youth Learn to Row Camp Registration to be announced soon!

R.O.W. = Resilience, Optimism and Willingness



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Mendota Rowing Club 2024 Masters Programming



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2023 Season Highlights

Practices were well attended with competitive, recreational and novice options.

Medals were brought home at all the regattas we attended:

- **Minneapolis Sprints**
- **Chicago Sprints**
- **Master Nationals**
- **WISCO Chase**
- **Head of the Rock**

Master Nationals was an awesome adventure! Everyone raced with all their might!



2023 Masters Programming

LAND practices are open to ALL and will continue with a training plan structured towards racing season.

- Coached practices Monday, Tuesday, Wednesday, Thursday and Saturday!!

Team Coached practices on the **WATER** - 5-6 days a week!

- Competitive/Advanced
- Recreational
- Novice (May or June)
- Saturday 'Singles Swing Rows'
- Workshops
- 'Pairing up in Pairs' Workshop
- Guest Coaches



~ Regattas ~

- ★ Minneapolis Sprints, MN - Mid June
- ★ Chicago Sprints, IL - July 13th & 14th
- ★ ? Masters Nationals (RowFest), OKC - July 18 -21
- ★ Chicago River Marathon & Half Marathon, IL - September 8th
- ★ WISCO Chase, Jefferson WI - October 6th
- ★ Head of the Rock, Rockford IL - October
- ★ ? Head of the Charles, Boston MA - October 18 - 20 (Lottery)
- ★ ? Head of the Hooch, Chattanooga TN - November 2nd & 3rd (Lottery)



Upcoming Events

- Tour at the Chazen - March 16th
- UW Tanks - March 17th - 8:00-9:30am
- Spring Opening Day - TBD
- National Learn to Row Day Open Boathouse June 1st
12:00 - 4:00pm



Thank you to all of the fantastic coaches over the 23/24 summer, fall & winter seasons!

Heather Swan, Club Head Coach, Master Lead Coach, Junior Lead Coach

Taylan Stulting, Assistant Coach

Charlie Westhoff, Assistant Coach

Rose Sears, MS Lead Coach

Nate Colgen, Assistant Junior Coach

Lorenzo Miller, Assistant Coach

Carlee Hayden, Assistant Coach

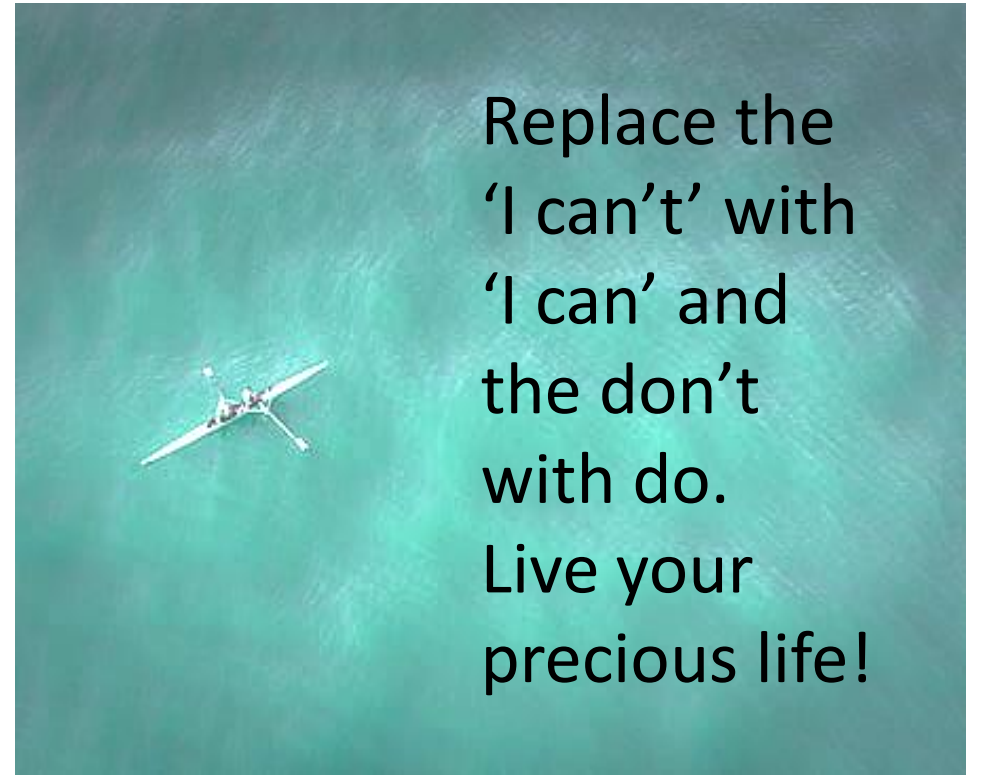
Darya Pronina, Assistant Coach

Evelyn Schauer, Lead Master Novice Coach

Sarah Navin, Assistant Coach

Welcome new assistant youth coach Saylor Strugar!!

We are currently hiring!!





IMPROVED PAIN SCALE

1 IT MIGHT BE AN ITCH



2 I JUST NEED A BANDAID



3 ITS KIND OF ANNOYING



4 THIS IS CONCERNING BUT I CAN STILL WORK



5 BEES?



6

I CANT STOP CRYING



7

I CANT MOVE IT HURTS SO BAD



8

MAULED BY A BEAR OR NINJAS



9

3rd 500 of a 2k



10



Board of Directors Election



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BOD Elections

Board of Directors Candidates (vote by acclamation)

[] Andy Kellen

[] Tanya Falbel (treasurer)

[] Max McPheeters (1 year term)



Awards and Recognition



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Thank you!

Individual member and non-member donations



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Clean Oarlock Award

The Clean Oarlock is awarded annually for exceptional service to the club during the past year.

Rose Sears

Evelyn Schauer



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Engine Room Award

The Engine Room is awarded annually for exceptional long-term service to the club, by working hard in the background and out of the limelight.

Mary Moody

Mireille Raby



Be Like Jack Award

The Jack Heiden Award will be given annually to the rower who best exemplifies his/her commitment to the sport by rowing in any boat, sweep or scull, in any seat, on any side at any time with anyone in all weather and seasons and gives back to the sport by freely volunteering their time, sharing their knowledge and love of the sport by encouraging and coaching others. This person just keeps rowing no matter what.

Andy Kellen



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Thank you for attending and we look
forward to seeing you at
the boathouse this summer!



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